



COMPANY PORTRAIT



Starting up

mlg Messe- und Ladenbau Gesellschaft mbH is founded on 12/18/1980.

From 1980 until 2001 company headquarters are located in Dietramszell/Baiernrain (Germany).



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Management

Mr. Alexander Degenfelder is exclusive owner and managing director of the company.

mlg GmbH focuses on interior design for shops and stores - e.g. decoration of dm shops (a Germany-wide operating drug store network) - until the middle of the 1980s.

In the middle of the 1980s main activities are shifted from shop decoration to stand fitting.

Stands are constructed using **Octanorm's Systems.**

A reliable and motivated team of employees in all different fields such as **design, planning, production and construction** is built up.



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New headquarters

mlg GmbH continuously grows in all fields of activity.

As offices, production rooms and storages become too small, in the year 2000 new property is bought in **Karlsfeld** and after a brief and intensive phase of planning construction of an all **new, generous company headquarters** is started.



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Moving

11/01/2001 marks the first work day in mlg GmbH's new home,
Dr.-Ernst-Zimmermann-Allee 10, D-85757 Karlsfeld / Munich.

Everyone **benefits** from the new environment.
Working **conditions** are optimized to the needs.

Jobs are handled **more economically and more efficiently**.

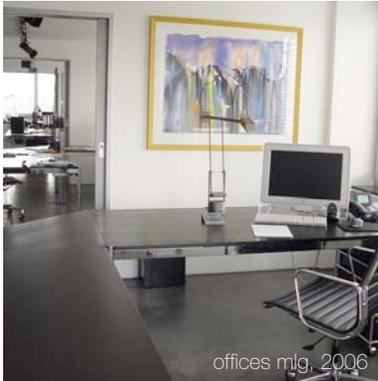
More jobs can be realised in a shorter period.

Customer care has improved and is even quicker now.



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Systembased workflow

Today all departments collaborate more fluently.

Offices for
 managing director
 secretary
 planning and stand design
 design
 technical realisation

Production rooms for
 Graphic production
 wood treatment
 metal treatment
 plastic treatment

Stock for
 system elements
 custom made elements
 furniture and additional equipment
 exposition goods

Parking spaces for
 customers
 company owned vehicles
 employees



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Present

Today **project management, stand design, pre-production** and **stand construction** is considered mlg GmbH's main fields of activity.

mlg GmbH accompanies all customers **on venues in Germany and abroad** and benefits from its own long time experience, built up in 20 years in business.

Customers - participating in **trade shows, trade fairs, shareholder conventions, roadshows and events** - are accompanied from planning phase to stand realisation.



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Present

As **Octanorm Service Partner**, mlg GmbH provides its customers with individual and market-focused consulting.

Personal dialogue between customer and mlg is the key to successful solutions.

Individual customer care is guided by the variety of **Octanorm's different systems** and therefrom resulting design possibilities.

mlg GmbH's construction is driven by customers' needs and desires.



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Present

High quality standards guarantee satisfying stands, be they pure **system stands**, **custom made stands** or a mixture of both ways.

Perfect timing is created by mlg GmbH's optimized logistics and a fine-tuned network including all partners right from the start of the construction process.

This **full service** includes transports and storage of construction elements as well as customers' stand goods.



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entrance mlg, 2006



foyer mlg, 2006



office mlg, 2006



meeting room mlg, 2006

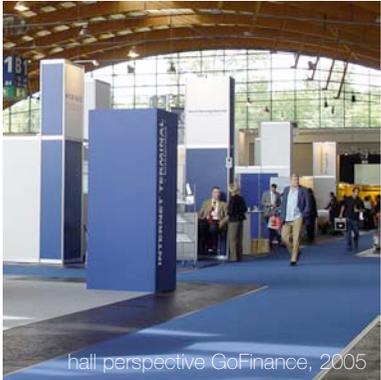
Future

mlg GmbH will continue its **road of success** together with all employees, partners and customers, and will extend its enlargement and development.



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Package stands

Event: GoFinance 2005/2006 - order forms

Customer: 3D-animation stand type B1 / cash.life / hall perspective 2005

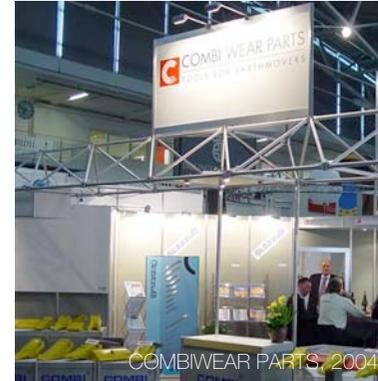
Construction: Octanorm system

Space: spaces from 6 sqm /
1,200 sqm totally by-mlg-stands covered space



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Individual system based stands

Event: productronica 2005 / Aero 2005 / Bau 2004 / HMI 2005

Customer: GPS / OUV / Combiwear Parts / Instrument Systems

Construction: Octanorm system / Octanorm Struktur

Space: 60 sqm / 120 sqm / 40 sqm / 60 sqm



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Custom made stands

Event: Drinktec 2006 / Eurobike 1999 / exponet 2000 / medica 1999

Customer: Wittemann / Schwinn & Scott / SQP / Pharmatechnik

Construction: Octanorm system covered by wood & tin front

Space: 50 sqm / 140 sqm / 80 sqm / 120 sqm



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Group stands

Event: IBO 2004 / GoFinance 2005

Customer: Kärnten / Portfolio / group stand GoFinance

Construction: Octanorm system

Space: 200 sqm / 150 sqm / 1,200 sqm



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Complete trade show

Event: REWE Großverbraucherfachmessen München / Düsseldorf / Berlin / Hamburg / Leipzig / Hannover / Wiesbaden

Customer: REWE Group

Construction: Octanorm system

Space: 24,000 sqm



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